



USING USB FLASH DRIVES AND MP3 PLAYERS TO PROMOTE YOUR BUSINESS



The rapid fall in world prices of these devices has made them an ideal promotional tool. Not only can they be printed with your company logo, but can be recorded with your promotional material including video and audio content to promote your products and services.

Unlike CDs and DVDs, they have a perceived value for the customer as a storage device and they WILL insert it in their PC. We can supply versions of USB drives which have a memory section which cannot be erased so the customer will continue to receive a digital reminder of your company even if they delete the promotional material.

If you don't have any material for inclusion on the device, ISD can arrange this through our group of media companies.

Visit our website for more information and to see a demonstration presentation. www.isdservices.net